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Biegeleisen J.I.

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Design and Print Your Own Posters

Biegeleisen J.I. : Design and Print Your Own Posters before purchasing it in order to gage whether or not it would be worth my time, and all praised Design and Print Your Own Posters:

1 of 1 people found the following review helpful. A Pre-Computer Age Book About Making PostersBy Stephen TashiroThe book "Design And Print Your Own Posters" by J. I. Biegeleisen (first printing 1984,copyright 1976) is a pre-computer age book that gives a 1980's era description of how to make and print posters. This book would be of interest to people who intend to use only manual techniques of creating a poster. For example, it has brief sections on topics such as hand lettering and using dry transfer lettering. It has nothing about using computer generated images. It emphasizes printing by silkscreening and that topic makes up about 1/3 of the book. There is nothing about using inkjet printers. Most of the illustrations in the book are black and white drawings. There are a few black and white photographs whose information could just as well have been shown by a drawing. About 6 pages of the book are in color. They show examples of posters and information about the color wheel.I rate this book as two stars out of five to indicate that it is an out of date treatment of poster making. (Without claiming to be an expert in silkscreening, I estimate that it is an average treatment of that subject.)ContentsPart One: Poster Design1. What makes an effective poster 112. Basic art materials 143. Setting up for work 214. Improving your lettering skill 235. Sample alphabets to start with 306. Special lettering styles 437. Getting picture ideas 518. What you should know about color 669. Poster colors and other media 6810.Composing a poster layout 8111.Special art techniques 8512.Creating 3-d displays 103Part Two: Poster Printing1. Introduction To Printing Methods 1112. Basic silkscreen printing materials 1143. Hand-cut film stencils 1234. Paper stencils 1305. Photographic stencils 1356. Blockout and resist stencils 1447. Reproducing multicolored posters 1498. What you should know about inks 1539. The printing procedure 157Table of

