

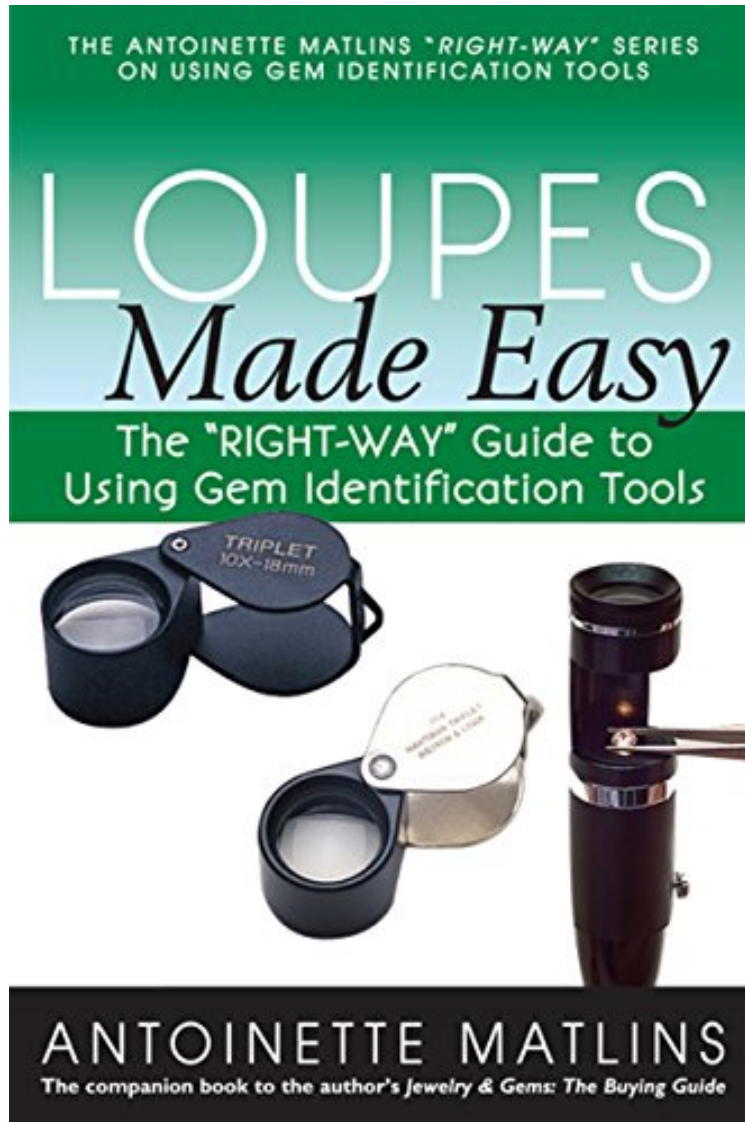
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Loupes Made Easy: The "RIGHT-WAY" Guide to Using Gem Identification Tools (The "RIGHT-WAY" Series to Using Gem Identification Tools)

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Explains in non-technical terms how to use the loupe and dark-field loupe to identify diamonds and colored gems, and how to separate natural gems from imitations, treated gemstones, synthetics, and look-alikes. The approach is direct and practical, and its style is easy to understand. With this highly accessible guide booklet, anyone can begin to master gem identification using the loupe and dark-field loupe.

About the Author"Antoinette Matlins PG, FGA, is an internationally respected gem and jewelry expert, author and lecturer whose expertise is sought worldwide by clients who retain her to seek fine, rare or unusual gems and jewels for acquisition. She has written many books that have helped peopleboth consumers and professionalsincrease their understanding and enjoyment of jewelry and gems. Well-trained by one of Americas most distinguished gemologists, Antonio C. Bonanno, her father and co-author, Ms. Matlins has gained wide recognition as a leading consumer affairs spokeswoman in the jewelry field, and has played a major role in educating consumers about gems and jewelry. In recognition of her contributions to the field, Ms. Matlins was awarded the prestigious FGA designation by the Gem-A (Gemmological Association of Great Britain), the worlds most respected international gemmological association. Ms. Matlins spearheaded the nationwide campaign against gemstone investment telemarketing scams and has gained wide recognition as a dedicated and effective consumer advocate. A popular media guest, she is seen educating consumers and exposing fraud on shows such as ABCs Good Morning America, CBS This Morning, NBCs Today, CNNs Daywatch and World Report, Oprah, The Anderson Cooper Show, Inside Edition and CNBCs Power Lunch. Based in Vermont, Ms. Matlins travels the world extensively, advising individuals and companies on buying and selling gems and jewelry. With her exceptional understanding of gemstones and in-depth knowledge of all aspects of the jewelry business, she assists clients with locating everything from an engagement ring to a rare period jewel, from an exceptional natural fancy-color diamond to an unusual carved cabochon or the rarest of fine gems. She also manages the design and creation of equally unusual jewelry for these gemstones. For more information or to contact Ms. Matlins, please visit her website www.AntoinetteMatlins.com."