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David Abrahamson

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[Free pdf] Magazine-Made America: The Cultural Transformation of the Postwar Periodical (Hampton Press Communication Series)

Magazine-Made America: The Cultural Transformation of the Postwar Periodical (Hampton Press Communication Series)

David Abrahamson : Magazine-Made America: The Cultural Transformation of the Postwar Periodical (Hampton Press Communication Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Magazine-Made America: The Cultural Transformation of the Postwar Periodical (Hampton Press Communication Series):

0 of 0 people found the following review helpful. Magazine made AmericaBy P. ter DoestWell written, well informed book about the development and huge succes of special interest magazines in the sixties and the why and how of the parallel decline of some great general interest titles. Magazine-Made America: The Cultural Transformation of the Postwar Periodical (Hampton Press Communication Series)

This volume addresses the journalistic, economic and cultural/historical changes that have created contemporary magazines. It emphasises the transformation of the American consumer magazines during the 1960s and discusses their importance as products/catalysts of social/economic conditions.