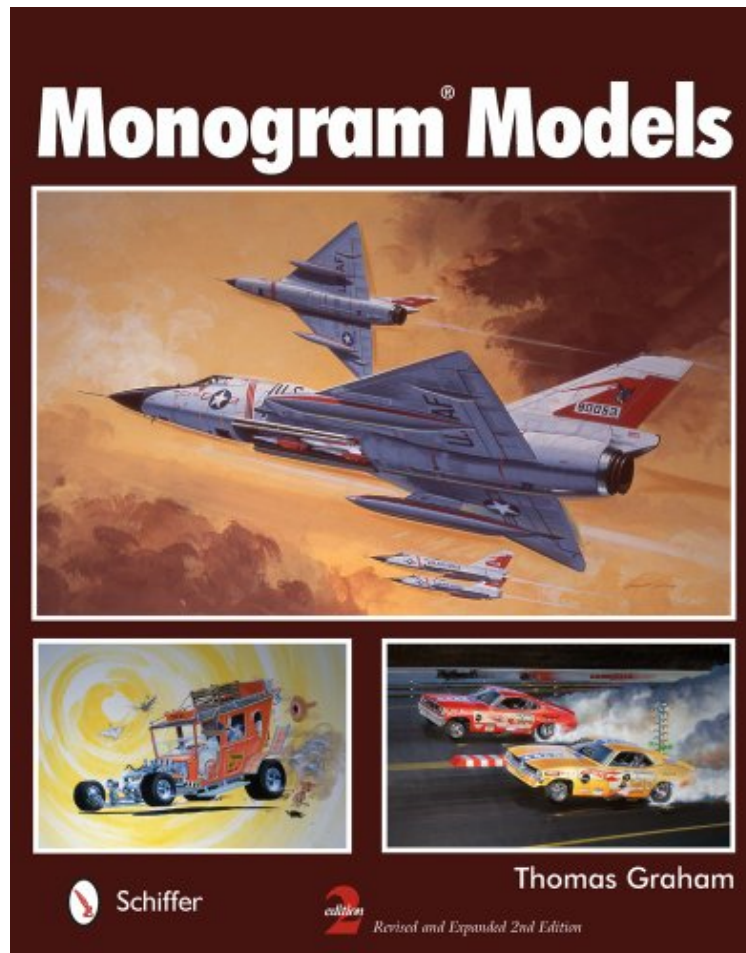


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3 of 3 people found the following review helpful. Fantastic Story of a Great Model Kit CompanyBy Bomb Man58Author Thomas Graham has done a fantastic job in capturing the story of the Monogram model company.From its humble beginnings marketing simple balsa wood models to becoming one of the popular model kit companies of the 1960's and 1970's, through to the company's sale to Mattel and the changes in staff, this book captures every salient event in Monogram's rise to fame. In addition to being packed with photos of the various kits Monogram released over the years, the book captures the story of the people who made the company great and how they went about their work. Under its original Boss, Jack Besser, Monogram was populated by people who just loved doing what they were doing, either designing another kit, or doing artwork for the boxes, through to climbing a ladder and charging the model moulds with coloured plastic.I enjoyed this book immensely as it brought back memories of all the Monogram models I used to put together as a young boy growing up in the 1960's and 1970's and looking forward to seeing the end

results. The book reveals how these models came to life from idea through design to mould construction to boxing and distribution. It also traces the ups and downs of the company from its inception as an idea two young men developed through to its present day status. For anyone who has ever constructed any of the Monogram model range, from model aircraft, through cars and dragsters and hot rods to slot cars and big rig models, this book is a fascinating journey of nostalgia and also a tinge of sadness as the company went through a change in the past few decades. The book is packed with photos of built kits and box artwork that will bring back memories for many people. In summary a very well researched and written account of one of the top model companies and their array of kits covering everything and anything a young boy would be interested in especially back in those heady days of the '60's and '70's.... Well done, Thomas Graham!

5 of 5 people found the following review helpful. Nice, easy reading trip down memory lane. By Skip
A Great book! Really enjoyed it. I was a little disappointed by the fact that it was supposed to be the latest updated edition (2013), but the end of the book still stated that the Monogram name continued to appear on the former kits now being released by Revell, which is not the case. It would have also been interesting to see how some of the individual

box art had evolved over time, say, for the B-17. Still, it was worth the price and I've ordered a couple of more Graham books.

0 of 0 people found the following review helpful. An excellent history on the Monogram company. By N
Revell An excellent history on one of my favorite old model companies. I built many of them beginning in my childhood in the late sixties. Looking at the pics in the book, as often as not, I could say, "I had that one!" And I have bought many old vintage Monogram kits via . This book shows the issue variants, and when the kits were developed. Interesting info on the loss of the old Aurora molds that Monogram bought out, showing why many of those old kits will never be reissued. I really like this book. A must have for modelers interested in the history of our hobby.

Revised with additional photos and updated values, over 300 color photos display Monogram's plastic model kits of cars, ships, aircraft, and spacecraft that have captured hobbyists' imaginations everywhere. Along with the images are descriptions of thousands of models made from 1945 to 1986. Today, the kits and finished models are quite collectible.

About the Author Thomas Graham grew up in the pioneer days of plastic modeling. He is now a retired history professor. In addition, to his books on American history, he is the author of four other Schiffer books and numerous articles on models and slot cars.