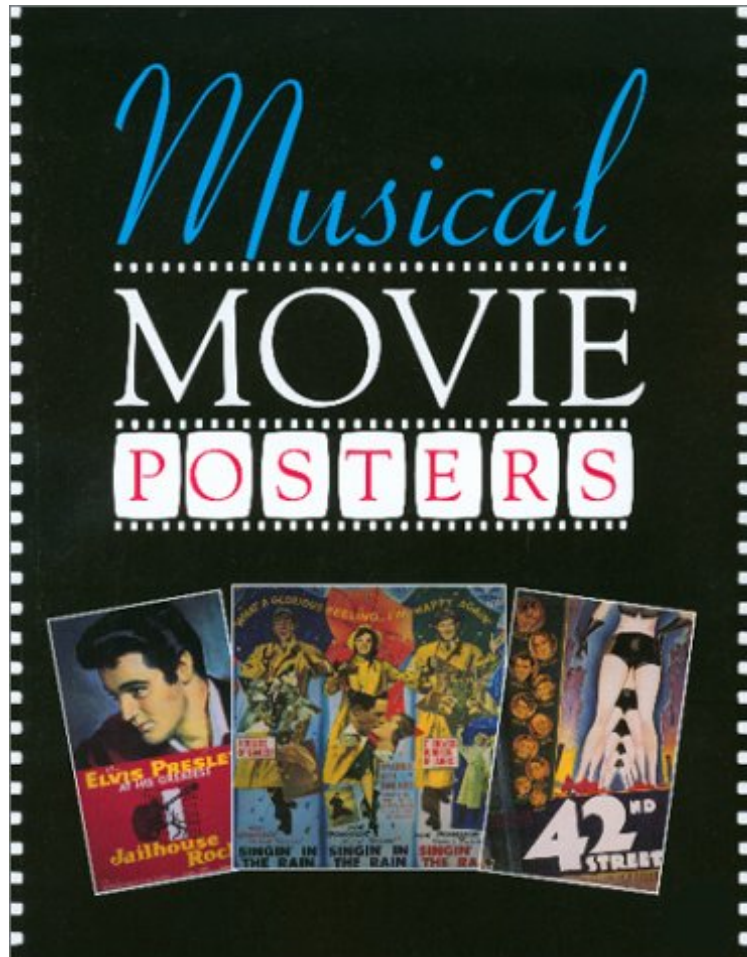


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## Musical Movie Posters

**From Brand: Bruce Hershenson : Musical Movie Posters** before purchasing it in order to gage whether or not it would be worth my time, and all praised Musical Movie Posters:

0 of 0 people found the following review helpful. Five StarsBy SabinLoved all of the older movie posters! Great for framing and putting up in the house!10 of 10 people found the following review helpful. When Will the Musical Make a Comeback?By David KusumotoWith the notable exceptions of Oliver! (1968), Cabaret (1972), Jesus Christ Superstar (1973), Tommy (1975) and Evita (1996), Hollywood has essentially turned its back on a genre that this book re-captures in all its glory. The images are superb, the color and quality are sublime. Though the book is straightforward, a thread of sadness runs subconsciously from its first to its last pages, as one ruminates about what this genre was all about, what it could have been and why it is, for all intents and purposes, dead except on the New York, London and Toronto stages. From Astaire and Rogers to Gene Kelly, Streisand and even the Beatles, it's all covered here. Though it seems awkward to most of today's audiences to see a person in the middle of a scene break out into a song with no band playing behind him on screen, this was the accepted norm and was often the the portion of a film that had an audience soaring in their seats. That such a feeling has all but disappeared makes this book all the

more precious, preventing this genre from fading into the wisps of memory. The beautiful thing about this book is the unexpected. Rather than delve into the expected great musicals with the standard American images (which are included in great detail nevertheless), this book includes artwork from other countries, art that is more "in your face" and thought provoking. Who can forget the image used for the Polish version of the 1972 release of "Cabaret?" (Joel Grey's face in the center of four stocking legs bent into the shape of a swastika?) This is the kind of thing that you would never have seen printed or distributed in the U.S., works of art that can only be bought for thousands of dollars today at many of America's biggest auction houses. If you are the least bit interested in the jaw-dropping beauty of what has become a lost art -- the exercise of drawing images associated with the advertising of a Hollywood film -- this is the book to have. This book is part of movie poster maven Bruce Hershenson's exhaustive multi-volume series of books highlighting the history and beauty of what much of mainstream America has only in the last ten years begun to recognize. And that is movie posters are a "popular art" form that can stand proudly next to all other styles of art from gothic to modern, from expressionist to impressionist. Great film art borrows from all of these styles and this volume, which focuses only on posters associated with musicals, illustrates innumerable examples whereby despite the restrictive nature of the genre (musicals), not all posters went in the same direction in terms of style and presentation. From *Shall We Dance* to *A Star is Born*, from *42nd Street* to *Yellow Submarine*, Hershenson and Allen have built an incredible archive (and legacy) of images in all of their books, capturing a period (when all posters were drawn by hand and then printed, as opposed to today's method of using photographic stock and manipulating them digitally and printing them by the thousands) that would otherwise be lost forever. A fine book for any collector (get the hardcover edition if you can, it's harder to find; if doesn't have it, it's available from Mr. Hershenson directly at [mail@brucehershenson.com](mailto:mail@brucehershenson.com)). 2 of 2 people found the following review helpful. Wonderful Addition to collection By douglas yee Want to add an excellent reference to your collection of books dealing with the Hollywood Musicals? Then this book is it. Just like those musicals from the golden age of Hollywood, this book has it all. Beautiful photographed images, lots of (techni) colours, stars in their greatest moments. Truly an Oscar winning performance! The book is printed in good quality paper and images are very clear and of good size on each page. Of course it's impossible to include a poster from every musicals in any given year, but the selections Bruce Hershenson made are excellent. A page may contain an average of 5 images while some are giving the full page treatment (e.g. *Grease*, *Singin' In the Rain*). Definitely an excellent addition to your library of movie books.

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