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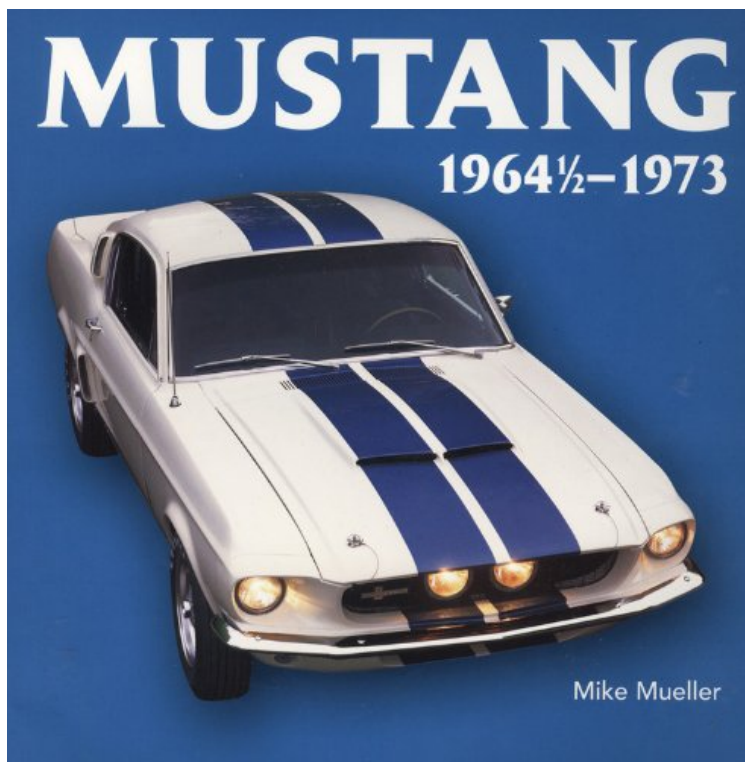
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Mustang 1964 1/2 - 1973

Mike Mueller : Mustang 1964 1/2 - 1973 before purchasing it in order to gage whether or not it would be worth my time, and all praised Mustang 1964 1/2 - 1973:

0 of 0 people found the following review helpful. Enjoyed itBy Happy TenI'm not a Mustang collector or connoisseur so I bought this book more for fun and to find out a little more about theses cars and the history behind them. This book really filled the bill as far as giving some early history about the development of the cars.I also like really good photos combined with discussion about the characteristics or variations. This book is filled with tons of excellent color photos of Mustangs and their history.Since I'm not a Mustang expert I can't comment on how much or how little of the material is new information. I have bought (and read) a few dozen automobile/transportation books this year (and it's only July) so from that perspective, this is a good book.2 of 2 people found the following review helpful. Finally, a New Take on the 1st Generation!By A. LiasWow, finally a new take on the first generation Mustangs. The history is really insightful without boring the readers with all the numbers and details that we have all "heard it before", or who really cares who much bigger the ports are on the 351C-4V vs. the 351C-2V.The pictures of all the restored Mustangs are also wonderful and refreshing. Nice take on some of the often not seen models such as the "Mexican Shelby" or just your basic 1972 Coupe. New pictures of car and color combinations and not the "overused" Ford/ Mustang photos that we all have seen in so many publications.The text is also well written by Mike Mueller. Like I said earlier, easy to read without all the technical clutter we see in so many other "Mustang" books. The transitioning and the model introductions are smooth with all the relavances tied in. I also thought that it was so well written that any non-automobile enthusiast would be able to pick it up and read it without ever having to ask, "What is a 10:1 ratio?"All in

all, a great book for all Mustang enthusiasts and might even create a few new ones along the way. 0 of 0 people found the following review helpful. Amazing book about amazing car By Kieszczyński-physics dept Very all inclusive. An excellent recount of how the Mustang came to be and how close it came to never happening at all. The several critical moments including the amazing decision to make it a four seater and the fact that Dave Ash's design actually came in 2nd in the competition all very well detailed. A good all around read for Mustang hobbyists.

When Ford introduced its 1958 Thunderbird, it had something that made purists cringe: a back seat. What the purists didn't know was that the idea of a sporty small car was not dead in Dearborn. In just a few years, Lee Iacocca was busy assembling a team of engineers, designers, and P.R. men that would essentially produce the Ford Mustang. While the Mustang did have a back seat, it was still true to the T-bird's original concepts: long hood, short deck, lightweight and with a sporty presence that appealed to young people. Based on the successful Falcon platform, Ford's new pony car was much more than just a gussied-up economy car. The car's styling and performance, combined with an image-building marketing blitz, secured the 1964-1/2 Mustang's place as the forerunner in its class that came to be known as pony cars.

About the Author Mike Mueller is a frequently published magazine and book author and photographer. Some of his titles include Chevelle 1964-1972, Corvette Since Ray 1963-1967, Pontiac Muscle Cars and Chevy Classics 1955 1956 1957