

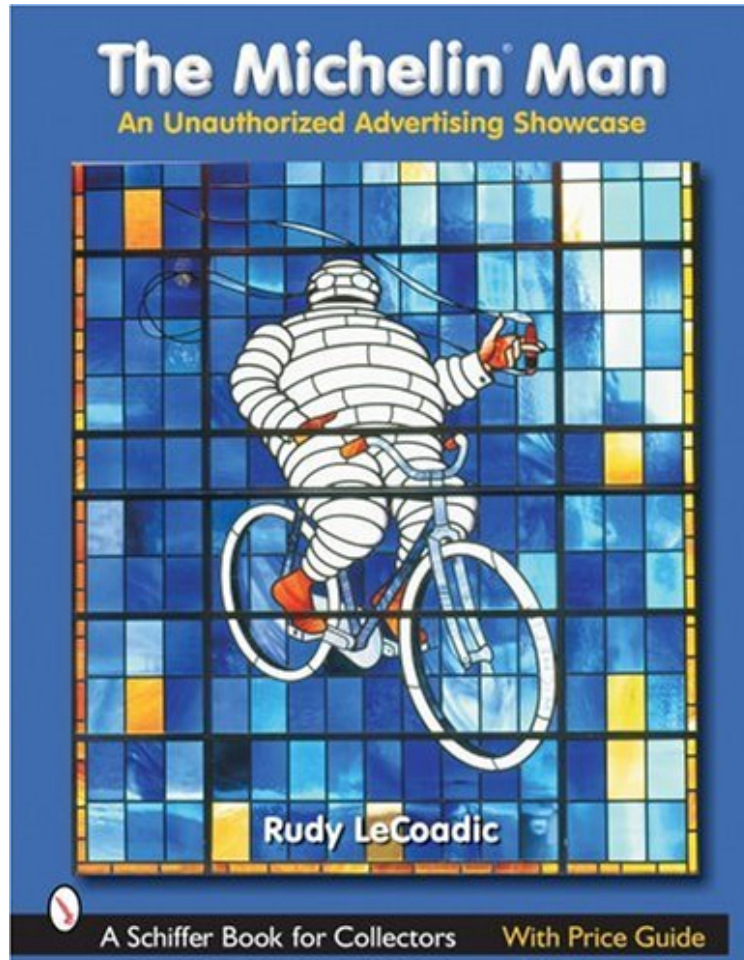
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Rudy LeCoadic

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(Library ebook) The Michelin Man: An Unauthorized Advertising Showcase (Schiffer Book for Collectors)

The Michelin Man: An Unauthorized Advertising Showcase (Schiffer Book for Collectors)

Rudy LeCoadic : The Michelin Man: An Unauthorized Advertising Showcase (Schiffer Book for Collectors)
before purchasing it in order to gage whether or not it would be worth my time, and all praised The Michelin Man: An
Unauthorized Advertising Showcase (Schiffer Book for Collectors):

The Michelin(R) Man has been the subject of thousands of advertising and automobilia items around the world for over 100 years, many with exceptional graphic designs. This compendium concentrates on the most outstanding graphic design examples from 1900 to the 1950s, many in full color. Over 400 beautiful posters, hood ornaments, tin and porcelain signs, counter displays, three-dimensional figures, repair tins, clocks, ashtrays, car radiator mascots, key chains, and more appear here, many never seen in books before. This is a designer's dream book of classic 20th

century advertising graphics and a collector's wish book. Let the lovable Michelin Man inspire life in all your creative interests.

About the Author Rudy LeCoadic is a professional photographer, antique graphics lover, and serious Michelin collector who lives in a fabulous, old house in Brooklyn, New York.