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## **The New Let There Be Neon**

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This is the only book in which neon is studied both as a handcraft and artistic medium with its own expressive potential. The only comprehensive visual history of 100 years of neon, this will delight anyone interested in the contemporary arts. First published as Let There Be Neon, this is a revised edition (including an additional chapter).

About the Author Rudi Stern was an artist and author who lived many places around the world. As the craft of neon was dying out in America and all over the world, Stern founded Let There Be Neon, a shop and studio in New York City dedicating to preserving the art and craft of neon. Mr. Stern passed away in 2006.